

SELECTED NEW MEXICO TOBACCO-RELATED DATA

Tobacco-Related Beliefs and Attitudes among NM Adults, 2018

- **75.6%** of NM adults believe that store owners in NM should be required to have a license to sell tobacco products, similar to alcohol licenses.
- **65.3%** of NM adults favor restricting the use of electronic vapor products, such as e-cigarettes, inside public places.
- **75.8%** of NM adults favor a \$1.50 per pack increase in the state cigarette tax if the money was used to increase funding for health programs and education.
- **80.5%** of NM adults favor increasing the tax on other tobacco products (cigars, chewing tobacco, and e-cigs) to a level that would match the tax on cigarettes if the money was used to increase funding for health programs and education.
- **64.1%** of NM adults favor raising the legal age to purchase tobacco products, including cigarettes, cigars, e-cigarettes, and chewing tobacco, in New Mexico, from 18 to 21 years.
- **70.5%** of NM adults favor giving local governments the ability to pass laws that make it harder for youth to buy tobacco, if local laws don't conflict with state law.
- **74.2%** of NM adults who rent would choose a 'smoke-free' rental house or apartment over a place that allows smoking inside (all other things being equal).
- **89.2%** of NM adults who rent think that it is okay for landlords to prohibit smoking inside renters' homes if it is necessary to keep secondhand smoke out of other renters' homes.
- **58.8%** of NM adults who rent would be willing to pay a little more rent if it meant that they could live in a smoke-free property.

Suggested Citation for data above: *2018 New Mexico Tobacco Evaluation Survey (NM-TES). Tobacco Use Prevention and Control Program, NM Department of Health, available at [IBIS – Tobacco](#).*

Tobacco Use Behaviors among New Mexicans Enrolled in Medicaid

- As of December 2019, there were **475,215** NM adults enrolled in Medicaid (3 in 10 adults) [NM Human Services Dept [Dec 2019 Medicaid Enrollment Report](#), 18-64 years old].
- Cigarette smoking is **significantly higher** among NM Medicaid enrollees (**24.4%**) than among people with other forms of health insurance (**14.6%**) [2018 BRFSS].
- There are an estimated **115,952** NM Medicaid enrollees who smoke cigarettes (475,215 x 24.4%)
- Nearly half (**47.1%**) of NM adult smokers are enrolled in Medicaid (115,952 smokers on Medicaid / 245,942 total NM smokers).
- **Two-thirds (66%)** of NM Medicaid enrollees who smoke **made a serious quit attempt** in the past year (2018 BRFSS).
- **79%** of NM Medicaid enrollees who smoke say they are **seriously considering quitting** in the next six months (2018 NM-TES).
- In FY19, the NM Tobacco Use Prevention and Control (TUPAC) Program provided tobacco cessation services to **2,466** New Mexicans enrolled in Medicaid, representing **more than one in three (37.3%)** people served through QUIT NOW and DEJELO YA (TUPAC/Optum, FY19).
- **\$222.8 million** in annual NM Medicaid costs caused by smoking [[The Toll of Tobacco in NM fact sheet](#), 01/31/2020].

Suggested Citation for data above: *2019 NM Medicaid and Tobacco Data, analyzed and reported by Tobacco Use Prevention and Control Program, NM Department of Health, available at [IBIS – Tobacco](#).*